

WGXC underwriting is offered in the following rates:

Basic Underwriting • Total Underwriting • Event Burst
Contracts are available in 12, 6, and 3-month packages.

INTERESTED IN BECOMING A UNDERWRITER?

Where can you hear Greene and Columbia county news... as it happens? Where can you hear school and road closings, and truly local weather updates? Listeners tune in to hear live coverage of a meeting with Greene County legislators and state representatives on budget concerns. We're at town and school board meetings in Cairo, Chatham, Coxsackie, Catskill, Hudson, and other towns. We're at the Cairo Library Grand Opening, Hudson Flag Day, Masters on Main in Catskill, Athens Street Festival, and countless other events, happenings, and public gatherings. Our on-air hosts are medical practitioners discussing both holistic and western treatments; they are farmers talking about the farm crisis; they are residents debating local waterfront development. Together, we cover a wide range of local, national, and international news and cultural interests, including local history, music, and stories.

WGXC: Hands-on Radio is the community radio station for Greene and Columbia counties, transmitting 3,300 watts to 78,000 potential listeners on 90.7-FM. We are an innovative platform for local participation, and a forum for creative collaboration. Since launching in February of 2011, we've featured interviews and performances with internationally known figures such as John Cale, Marina Abramovic, Mike Watt, Pauline Oliveros, Stanley Crouch, Susan Orlean, Yahudi Hanani, and others. Music program hosts include former Newsweek music critic Karen Schoemer, Lincoln Mayorga, internationally recognized as a champion of American classical music and award-winning composer and musician Peter Wetzler.

People who want to make a difference are talking on WGXC. Citizens that want to know more about their communities are listening. Most importantly, WGXC's listeners believe in the importance of local media and support the local businesses that support us. Our listeners are engaged and informed consumers; they value and recognize the investment made by local and regional businesses in support of community media.

BASIC UNDERWRITING PLAN. WGXC will recognize your support throughout the day and week, during a diverse selection of music programs; cultural and arts programs; local, national, and international news programs; and public affairs programs focused on agriculture, health, and more. **This plan includes 4 announcements per week / \$5 each.**

3-month Package is \$260

6-month Package is \$520 / \$495

*discounted rate if paid at contract (5%)

12-month package is \$1,040 / \$885

*discounted rate if paid at contract (15%)

TOTAL UNDERWRITING PLAN. WGXC will recognize your support throughout the day and week, during a diverse selection of music programs; cultural and arts programs; local, national, and international news programs; and public affairs programs focused on agriculture, health, and more. **This plan includes 10 announcements per week / \$5 each.**

3-month Package is \$650

6-month Package is \$1,300 / \$1,235

*discounted rate if paid at contract (5%)

12-month package is \$2,600 / \$2,210

*discounted rate if paid at contract (15%)

EVENT BURST. Get the word out! Broadcast an on-air burst in the days leading up to your event, so all of WGXC's listeners know where to go and when. **10 announcements a week.**

Book of 10 - \$100, for one week (\$10 a spot)

Book of 20 - \$180, for two weeks (\$9 a spot)

Larger books - e.g. 40, 80, etc. are \$8 a spot

All WGXC Underwriters will work cooperatively with an Underwriting Representative to craft an announcement that suits your business, service, or event. Underwriting is a specialized form of advertising, and must adhere to FCC regulations regarding commercial speech. Sample scripts and guidelines are available upon request, or by visiting wgxc.org/underwriting.

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UNDERWRITER INFORMATION

DATE: _____

NAME OF BUSINESS: _____

BUSINESS REPRESENTATIVE: _____

MAILING ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

PACKAGE INFORMATION

PACKAGE / PLAN: _____ TOTAL COST: _____

CONTRACT START DATE: _____ CONTRACT END DATE: _____

ANNOUNCEMENT COPY: _____

PAYMENT INFORMATION

Checks should be made payable to WGXC 90.7-FM. Please send to 5662 Route 23, Acra NY 12405.

CARDHOLDER NAME: _____

BILLING ADDRESS: _____

CARD TYPE: VISA ___ MC ___ DISCOVER ___ AMEX ___ NUMBER: _____

EXPIRATION DATE: _____ SECURITY CODE: _____

SIGNATURE OF BUSINESS REPRESENTATIVE: _____ DATE: _____

SIGNATURE OF WGXC REPRESENTATIVE: _____ DATE: _____