WGXC HUDSON STUDIO: 704 Columbia Street · Hudson, NY 12534 · 518.697.7400
WAVE FARM / ACRA STUDIO: 5662 Route 23 · Acra, NY 12405 · 518.622.2598
WGXC SATELLITE STUDIO: Catskill Public Library · Catskill, NY

## - FOR IMMEDIATE RELEASE -

**DATE:** October 31, 2015

**CONTACT:** Lynn Sloneker, Station Manager, lynn@wgxc.org (518-697-7400)

## Wave Farm's WGXC 90.7-FM Dead Air Pledge Drive Raises \$15,000, Ahead of Schedule.

Acra, NY—Wave Farm's WGXC announced today that its fall 2015 Pledge Drive concluded ahead of schedule, successfully raising \$15,000 toward the non-commercial community radio station's operating costs.

WGXC 90.7-FM is a listener-supported, creative, community radio station based in New York's Greene and Columbia counties. A full-power FM radio station, WGXC transmits 3,300 watts to a projected 80,000 potential FM listeners in New York's Upper Hudson Valley and international listeners online at wgxc.org.

The station relies on listener support, underwriting from local business, special events, and grants to meet operational costs. WGXC operates out of three physical studios (Acra, Hudson, Catskill), and also features a dynamic roster of live remote broadcasts from locations throughout the listening area and beyond.

WGXC's Station Manager, Lynn Sloneker said, "Pledge drives provide the WGXC community with the opportunity to come together and demonstrate its support of lively, local, truly authentic, grassroots media, and once again our community did not disappoint. On behalf of the station, its staff and volunteers, I want to extend our immense gratitude to everyone who came forward and helped us reach our goal. Thank you."

WGXC offers around-the-clock programming, 365 days a year, powered by over 100 volunteer programmers. Hands-on access and participation activate WGXC as a public platform for information, experimentation, and engagement.

Volunteer programmer Jared Widjeskog, host of The Sugar Shack Jukebox airing every Friday from Noon to 2 p.m. said "WGXC proves to be an increasingly valuable resource for our local communities. I'm grateful that we have such a source of inspiration, education, and engagement. WGXC is just what our area has needed, and now it's hard to imagine Greene and Columbia Counties without it. Thanks to all who keep WGXC on the air with their support!"

From 6 a.m. to midnight, six days a week, WGXC's program schedule is driven by local residents of Greene and Columbia counties. Music programming is independent in personality and extremely varied. Cultural and civic programming features voices, stories, and histories historically marginalized and underrepresented in the media. As a Pacifica affiliate, WGXC airs Democracy Now! live on weekdays at 8 a.m.

In addition, over 60 hours a week (overnights and Saturdays) are devoted to Transmission Art and Experimental Sound programming, making Wave Farm's WGXC-FM the only radio station in the United States that devotes such significant airtime to radio as an artistic medium.

For more information about Wave Farm's WGXC 90.7-FM, including how to submit a program application, become a volunteer, become an underwriter, or make a tax-deductible contribution, please visit wgxc.org.