



New Application: MAAF for Artists 2024

Ends on Mon, Jan 15, 2024 11:59 PM

For individual artists, MAAF provides support for the completion and/or public presentation of new works in all genres of sound and moving image art, including emergent technology. Grant awards assist artists in completing new work, reaching public audiences, and advance artistic exploration and public engagement in the media arts. **Women, gender nonconforming people, and people of color are encouraged to apply.**

Please review the full program guidelines at <https://wavefarm.org/grants-services/nysca-regrants/maaf-artists/> about before beginning your application.

Is your proposed project at least 75 percent completed? *

- ☐ Yes
☐ No

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MAAF supports the completion of new work, and the public presentation of recently completed work. For completion support for an in-progress media artwork, the proposed project must be in the final stages of creation (at least 75 percent) at the time of application, and ready for completion within the 2024 calendar year. For public presentation support in calendar year 2024, your project must have been completed in 2023 or 2024.

Please continue with this application only if your proposed artwork is either 75 percent completed, or 100 percent completed in 2023 or 2024.

Is media art the core discipline of your proposed project? *

- ☐ Yes
☐ No

Applicants must demonstrate media art to be the core discipline of the submitted work; in order to be eligible for support, cross or multi-disciplinary work must demonstrate media art to be the primary discipline. Review the Eligibility Guidelines (<https://wavefarm.org/grants/maaf-artists/about>) for additional information, including guidelines regarding sound, documentary, and music projects.

Please continue with this application only if media art is the core discipline of your proposed project.

Contact First Name *

If this proposal is on behalf of a collective or collaborative team, please provide the First name of the individual serving as the primary contact for this proposal.

Contact Last Name *

If this proposal is on behalf of a collective or collaborative team, please provide the Last name of the individual serving as the primary contact for this proposal.

Contact Person's Email ***Contact Person's Pronouns *****Phone Number ***

 ▼

Postal Address *

Country

Select... ▼

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

County *

Select...



Please select your New York State County from the drop-down menu.

Artist Name *

If the Artist Name is different from the Contact Name, please enter that here. If it is the same please repeat Contact Name here.

Artist URL

example.com

If one exists.

Social Media Handles

example.com

If one exists. This question is optional, and only to be used for tagging grantees in award announcements.

Artist Biographical Statement *

Limit: 500 words

Describe your general artistic practice in a concise narrative statement.

Completion Date of Your Artwork *

Please enter the date your work was completed or the anticipated completion date. Works completed between January 1, 2023 and December 31, 2023 are eligible for Public Presentation Support. Works not yet finished but in the final stages of creation are eligible for Completion support and must be completed between April 1, 2024 - December 31, 2024.

Application Category *

- ☐ Completion Support
- ☐ Public Presentation Support

Check all that apply.

Artistic Practices Genres *

- ☐ Art & Science
- ☐ Film & Video

- ☐ Media Installation
- ☐ Media Performance
- ☐ Immersive Media / AR/ VR / AI / Gaming
- ☐ Physical Computing / New Media
- ☐ Sound

Check all that apply. These categories will be displayed next to your organization, if funded, on the NY Media Arts Map (nymediaartsmap.org)

Describe the Media Artwork

We understand that many contemporary artists and artworks are multidisciplinary/interdisciplinary in nature. MAAF also recognizes that art and technology can take many forms. In order to be eligible to apply to the Media Arts Assistance Fund, you must demonstrate that media art is the primary discipline of the work for which funding is sought.

Artwork Title *

This is the title of your project for which you are requesting MAAF support.

Artwork Genre *

Please select the primary media arts discipline that describes the artwork for which you are seeking support.

Duration of the Artwork

If applicable (if your work is time-based and linear) please enter the duration of your project. Please use the following format: hh:mm:ss. If your request is for completion support, estimate the overall time of completed work.

Artwork Description *

Limit: 500 words

Describe the media artwork for which you are seeking support.

Completion Plan

Limit: 500 words

If you are requesting funding for completion, please detail your plan here. Articulate what has already been accomplished and what is left to do. **Remember that the proposed project must be in the final stages of creation with an anticipated completion date before December 31, 2024.**

Public Presentation Plan *

Limit: 500 words

If you are requesting funding for public presentation, please detail your plan here. If you are only requesting completion support, articulate a preliminary distribution plan so that the review panel understands your vision for the work post completion. Include a description of potential distribution modes and/or potential exhibition opportunities, including the intended audience(s) and final format(s) appropriate for the intended public presentation.

Presentation Venue(s)/Platform(s) *

- ☐ Festivals
- ☐ Theatre/Cinema
- ☐ Gallery
- ☐ Site-specific
- ☐ Online / Mobile
- ☐ Broadcast / Transmission
- ☐ CDs, Cassette, Vinyl, Digital Formats, other

Select all that apply, identifying the anticipated public presentation venues and/or platforms for the work.

Preservation Plan *

Media Artworks possess a unique set of challenges in regard to preservation and ensuring future access. Please describe your preservation plan. If there is no plan, explain why.

Timetable *

Please provide an outline of the timetable for the proposed work during the project period. **Remember MAAF 2024 support falls between April 1, 2024 - December 31, 2024.**

Budget: Expenses *

Please list each expense and its corresponding dollar amount. Enter each item on its own line. An artist fee for the applicant artist is an eligible expense, but it may not exceed 15% of the MAAF grant request. Please note that for Public Presentation Support eligible expenses (in addition to an artist fee) are limited to: Festival Submission Fees; Formats / Duplication / Packaging; Promotional Materials

(Print, Digital, Online); Shipping; Publicist; NYS travel; Gallery or Site-specific Installation Equipment / Supplies; Gallery or Site-specific Installation Documentation.

Budget: Income

If your budget expenses exceed the amount you are requesting with this proposal, please enter the details of your anticipated income, other than your request to Wave Farm, here. Enter each item on its own line.

Budget Notes

(optional)

MAAF Request Amount *

Requests should not exceed the maximum possible award amount of \$7,500. Your request should be the sum of your expenses, less and non-MAAF income noted in your application.

Scalability *

If your project is awarded significantly less than your requested amount, will you be able to execute the proposed work regardless? If yes, briefly describe the scalable components of your plan.

Has this project receive funding from NYSCA Support for Artists? *

- ☐ Yes
- ☐ No

If YES, if post-production funding was awarded by NYSCA, please explain what was accomplished with NYSCA funds in relation to your request for MAAF funding. *

Work Samples

In this section you will be asked to supply a brief (no more than five minute) excerpt of your project for panel review. If your project is installation based, you must provide a link(s) to the primary time-based elements of the finished work for panel to review.

Work Sample – 5 minute Excerpt URL *

For Completion Support, you must be in the final phase of your project, and beyond the conception or production phase. As such, a moving image or sound Work Sample from your application project is required. If you are solely seeking Public Presentation Support, a moving image or sound work sample excerpt of your application project is also required.

Work Sample – 5 minute Excerpt Password

If a password is required to access your Work Sample, please provide it here.

Work Sample – 5 minute Excerpt Notes

Please provide any special instructions or note relating to your work sample.

Complete Work Link

If you are requesting support for Public Presentation of an already completed work, then you must provide a link to the completed project, in addition to the 5 minute Excerpt. Please provide that here. If your project is installation-based, you may include additional documentation, or a single media-based element from the installation.

Complete Work Password

If a password is required to access your Completed Work, please provide it here.

Additional Supporting Materials

Choose File

Select up to 3 files to attach. No files have been attached yet. You may add 3 more files.

Acceptable file types: .pdf, .doc, .docx, .txt, .rtf, .wpf, .odt, .wpd, .csv, .jpg, .jpeg, .gif, .tif, .tiff, .png, .svg

If you would like to include additional supporting materials, you may do so here.

NYSCA Required Statistics

The following questions are statistics required by NYSCA for all regrant recipients.

Artistic Discipline *


Select...

Composition of Artist *

Select...

Please select from the drop-down list an ethnic or racial characteristic that best describes you.

Artistic Discipline of Project *

Select...


Please select an artistic discipline from the drop-down list. Remember that MAAF supports Media Arts projects only.

Composition of Audience *

Select...

Please select from the drop-down list an ethnic or racial characteristic that best describes your work's anticipated audience.

Art Education *

Select...

Arts in education projects are defined as in-school arts projects.

Regrant Project Descriptors *

- ☐ Accessibility
- ☐ International
- ☐ Presenting/Touring
- ☐ Technology
- ☐ Youth at Risk
- ☐ None of the Above

Describe Project Accomplishments in light of your application. (Select all that apply.)

Number of Artists Participating *

How many artists will benefit directly from this grant?

Number of Youths Benefitting *

How many youths will benefit directly from or participate in programs funded by this grant?

Number of Individuals Benefitting *

Total of all people, including artists and youth entered above, that will benefit from this grant?

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