Application: MAAF For Artists Distribution/Exhibition Support

For individual artists, the Media Arts Assistance Fund (MAAF) provides support for the completion, distribution and exhibition of new works in all genres of sound and moving image art, including emergent technology. Grant awards assist artists in completing new work, reaching public audiences, and advance artistic exploration and public engagement in the media arts.

IMPORTANT NOTE: All applicants are strongly encouraged to review Eligibility Notes, Funding Criteria, Review Process, Frequently Asked Questions, and Contact for Questions information available at https://wavefarm.org/grants/maaf-artists

MAAF grantees will be included on the New York Media Arts MAP and relevant information (no personal information) from the application will be represented on the MAP.

Please subscribe to Wave Farm's email list to receive announcements regarding this program as well as general Wave Farm news.

Project Title *

Contact First Name *

Contact Last Name *

If this proposal is on behalf of a collective or collaborative team, please provide the First name of the individual serving as the primary contact for this proposal.
If this proposal is on behalf of a collective or collaborative team, please provide the Last name of the individual serving as the primary contact for this proposal.

**Artist Collective or Collaborative Team Name (if applicable)**

Please include the names of all principal members of the collective or collaborative team.

**Email Address** *

**Mailing Address** *

Please provide your ENTIRE address including city, state and postal code.

**County** *

Support is limited to media artists who reside in New York State.

**Phone Number** *

**URL**

If one exists.

**Social Media: Twitter**

If one exists.

**Social Media: Facebook**

If one exists.
Social Media: Instagram

If one exists.

Artist Biographical Statement *

Describe your general artistic practice in a concise narrative statement.

Limit: 250 words

Artist Genre *

- Art & Science
- Film & Video
- Media Installation
- Media Performance
- New Media / AR / VR / AI / Gaming
- Sound

Select all that apply to your practice.

Describe the Work

We understand that many contemporary artists and artworks are multidisciplinary in nature. MAAF also recognizes that art and technology can take many forms. In order to be eligible to apply to the Media Arts Assistance Fund, you must demonstrate that media art is the primary discipline of the work for which funding is sought.

Completion Date

To be eligible for Distribution/Exhibition Support your project must have been completed in between January 1, 2019 and December 31, 2019. This time span is firm; projects that have finishing dates in publicity and review materials in conflict with the date entered here will be considered ineligible. (Date format: mm/dd/yyyy).

(Date format: MM/DD/YYYY)

Work Genre *

https://wavefarm.submittable.com/submit/137063/application-maaf-for-artists-distribution-exhibition-support
Select a single genre that best describes the work.

**Duration**

If applicable (if your work is time-based and linear) please enter the duration of your project. Please use the following format: hh:mm:ss.

**Work Description** *

Describe the project for which you are seeking support.

*Limit: 500 words*

**Past Presentations**

If applicable, list any screenings, broadcasts, exhibitions, presentations, awards, etc. to date for this work.

**Edition?**

Is this work a limited-edition? If yes, what is the edition size?

**Plans for Public Engagement**

**Distribution/Exhibition Plan** *

https://wavefarm.submitable.com/submit/137063/application-maaf-for-artists-distribution-exhibition-support
Your Distribution/Exhibition Plan is a critical component of your application and should be a fully developed strategy for reaching public audiences with your new work. Please note, proposals for Gallery and Site-specific work, including Theatre/Cinema and Online/Broadcast proposals must serve New York State audiences. National and international exhibition/distribution may be supported only as additionally intended audiences. Provide a comprehensive description of your plans for the work over the 12-month project period (March - February).

**Limit: 500 words**

### Audience Description *

Who is the target audience for the work?

**Limit: 250 words**

### Distribution Venue(s)/Platform(s) *

- [ ] Festivals
- [ ] Theatre/Cinema
- [ ] Gallery
- [ ] Site-specific
- [ ] Online / Mobile
- [ ] Broadcast / Transmission
- [ ] CDs, Cassette, Vinyl, Digital Formats, other

Select all that apply, identifying the anticipated distribution venues and/or platforms for the work.

### Representation *

Will your work be self-distributed, or by a distributor/gallery, etc.? Please provide the name of any representation other than yourself.

### Preservation Plan *


Limit: 250 words

Media Artworks possess a unique set of challenges in regard to preservation and ensuring future access. Please describe your preservation plan. If there is no plan, explain why.

Budget

Eligible Expenses

- Festival Submission Fees
- Formats / Duplication / Packaging
- Promotional Materials (Print, Digital, Online)
- Shipping
- Publicist
- NYS travel
- Gallery or Site-specific Installation Equipment / Supplies
- Gallery or Site-specific Installation Documentation
- Artist fee*

Expenses *

Please list each expense and its corresponding dollar amount. Enter each item on its own line.

*Individuals may apply for an Artists Fee to compensate for their time; however, Artist Fees may not be more than 15% of the overall request. If partial funding is received, the artist fee must be adjusted so not to exceed 15% of the award amount.

Income *

Please note that MAAF Distribution/Exhibition support may only be used to meet the following fundable items. Please check all that apply.

*Individuals may apply for an Artists Fee to compensate for their time; however, Artist Fees may not be more than 15% of the overall request.
If your budget expenses exceed the amount you are requesting with this proposal, please enter the details of your anticipated income, other than your request to Wave Farm, here. Enter each item on its own line.

**Budget Notes**

If applicable, please provide additional budget detail and/or explanation.

**Request Amount** *

Requests should not exceed the maximum possible award amount of $10,000. Your request should be the sum of your expenses, less the income outlined in detail below.

**Exhibition and Acquisition Fee** *

If you will charge for exhibition and or acquisition, indicate the current or proposed rental/exhibition and sale price(s) for the work.

**Scalability** *

If your project is awarded significantly less that your requested amount, will you be able to execute a revised distribution/exhibition plan? If yes, briefly describe the scalable components of your plan.

**Work Samples**

In this section you will be asked to supply a brief (no more than five minute) excerpt of your project for panel review. You must also provide a link(s) to the complete work for which support is being requested. If your project is installation based, you must provide a link(s) to the primary time-based elements of the finished work for panel to review.
Work Sample – 5 minute Excerpt URL *

Provide a URL for one (1) online excerpt of the work not to exceed five minutes in duration. Panelists will use this work sample to evaluate your proposal.

Work Sample – 5 minute Excerpt Password

If a password is required to access your Work Sample, please provide it here.

Work Sample – 5 minute Excerpt Notes

Please provide any special instructions or note relating to your work sample.

Work Sample – Complete Work URL

You must also provide a link(s) to the complete work for which support is being requested. If your project is installation based, you must provide a link(s) to the primary time-based elements of the finished work for panel to review.

Work Sample – Complete Work Password

If a password is required to access your Complete Work, please provide it here.

Supporting Materials

Please provide the following support materials.

1) Artist Resume (required)

2) Additional documentation such as images, diagrams, and/or schematics. (optional)

File Upload for Supporting Materials *
Acceptable file types: pdf, doc, docx, txt, jpg, jpeg, gif, mp3, mp4, m4a, png, wav, mov, eps, ogg.

Choose Files

Statistics
The following questions ask for statistics that are reported to New York State. Your answers will not impact your proposal's review at panel.

Project Descriptors: (Select all that apply.) *
- Accessibility
- International
- Presenting/Touring
- Technology
- Youth at Risk
- None of the Above

Number of Individuals Benefiting *

Your answer should reflect the number of potential beneficiaries / audience numbers as described by your distribution/exhibition plan.

Composition of Audience: (Select one.) *

Apply
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