

FOR IMMEDIATE RELEASE

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Contact:

Tom Roe

WGXC Program Director

5662 Rt. 23, Acra, NY 12405

518-622-2598

tom@wgxc.org

Andalusia Knoll

Community Radio Coordinator

Prometheus Radio Project

(215) 727-9620 x506

andalusia@prometheusradio.org

78,000 Hudson Valley residents to be served by new Community Radio Station WGXC

Hudson, NY--This September, Prometheus Radio Project and WGXC will hold Prometheus's 12th community radio barnraising. Radio barnraisings are weekend-long radio and movement-building events. Individuals from the local community, participatory media advocates, and artists from around the country will converge in Hudson, NY to share ideas, experiences, and skills in the launching of WGXC's full power community radio station.

"For the past ten years, we've been fighting to take the airwaves out of the hands of the powerful few and place them in the hands of communities. We've supported many groups in starting low-power and full-power FM radio stations that serve as tools for social justice organizing and a voice for community expression," says Andalusia Knoll, Community Radio Coordinator with the Prometheus Radio Project.

The Prometheus Radio Project has helped many groups,

including farmworker unions, civil rights groups, and rural arts organizations build their stations while training a new generation of radio organizers across the country. The collaboration with WGXC, which will broadcast at 3,300 watts as opposed to the 100 watts of low power stations, will be Prometheus's first full-power barnraising. This new station will be uniquely decentralized with three main studios spread out across the listening range, allowing broader participation from residents of New York's Greene and Columbia counties. Partnerships are already forming with schools, music venues, and town halls to create live feeds from various locations, furthering the scope of the station.

WGXC: Hands-On Radio will be much more than just a radio station, with regular exhibitions and events, ongoing media trainings, a news blog, and community meetings. "We are all aware of the urgent importance of protecting and supporting our local resources, food system, watersheds, farmland, and local arts and cultures," explains Kaya Weidman, a member of WGXC's Radio Council and co-founder of Germantown Community Farm. "WGXC is simply local media, a key tool for all these crucial issues."

The WGXC Prometheus Barnraising will take place in Hudson, NY with workshops and events from September 24-26. To register for the Barnraising go to http://www.prometheusradio.org/WGXC_barnraising

WGXC's mission is to cultivate and to preserve the unique character of our area, the voices, and conversations of Greene and Columbia county residents, especially those that are rarely heard. "Hands-on Radio" captures the essence of this project. WGXC's participatory environment will bring to life the idea that media is not something that is fed to us, but something we create with our own hands, hearts, and minds. <http://www.wgxc.org/>

The Prometheus Radio Project is a non-profit organization that supports groups in building and operating participatory radio stations as a tool for social justice organizing and a voice for community expression. www.prometheusradio.org

BARNRAISING SCHEDULE

Friday, September 24

11-12:45 Workshops

1-2 Lunch

2-5:45 Workshops

6-7 Welcoming Plenary/Dinner

7:30 Word! Cafe with local spoken word artists, rappers, poets etc. at Cannonball Factory.

Saturday, September 25

8:30-9:15 Breakfast

9:15-1 Workshops

1-2 Lunch

2-5:45 Workshops

6-7:30 Dinner Plenary

8 Meshell N'degeocello WGXC benefit at Club Helsinki

8 Independent Films

Sunday, September 26

8:30-9:15 Breakfast

9:15-1 Workshops

1-2 Lunch

2-3:45 Workshops

4-7 Station Launch Celebratory Event at Cannonball Factory

WORKSHOPS

(confirmed so far, more to be announced)

Station Governance & Development

Fundraising- Fun-drives, Underwriting, and Creative Grassroots Funding Strategies

Rural Media: Challenges, Opportunities, Strategies

Community Outreach: The Nuts and Bolts of Building Your Audience

Diverse Stations that Work

Developing Programmers

Station Governance

Conflict Resolution

Community Media Collaborations: Beyond Radio
Radio Production & Programming
Oral Histories
Interviewing Skills
Writing for Radio
Digital Editing
Making Good Radio

Technical

Transmitter-building Part I: Intro to Electronics
Transmitter-building Part II: Hands-On Soldering & Tuning
Antenna Masts, Towers & Poles
Studio Transmitter Links
Streaming and Podcasting
Building your station's web presence
Community Building
Supporting Prisoners & their families with media

Radio as an Organizing Tool Media Justice

Low Power Radio at the Tipping Point
Progressive Media in Conservative Places

WGXC Programmer Training

Meeting Facilitation

Youth Radio

Found Sound Nation
Youth Radio

Transmission Arts

Radio Theater Workshop
iTrip Hack
Brainwave Music
Build your own amplifier / listening to EMR

Also:

Kids Workshops: Electronic Walking Insects, Making Musical Instruments, Can and string telephones

Asuntos Comunitarios, Spanish language

REGISTRATION INCLUDES

- * Access to all workshops
- * All meals
- * Housing (either indoor crash-space, camping, or a home stay)
- * Childcare. We love kids - they are free! (NY certified childcare and children/parent workshops)

BARNRAISING SPECIAL EVENTS

[INCIDENT REPORT](#) Ongoing art installation by Max Goldfarb and Matt Bua at 348 Warren St.

[WGXC/WORD](#) WGXC fundraiser with poets, spoken word artists, rappers, and others Sept. 24 at Cannonball Factory.
(free admission)

[MESHELL NDEGEOCELLO AND FRIENDS](#) WGXC fundraiser Sept. 25 at Club Helsinki.

[WGXC/PROMETHEUS CELEBRATION](#) WGXC/Prometheus Radio Project Station Barnraising Celebration Sept. 26 at Cannonball Factory. WGXC will reveal initial program schedule at this event.